



Conference Posters

GRS Writing Group – FRI 7 OCT 2018



con·fer·ence room

[ˈkɒnf(ə)rəns rʊm] *noun phrase*

a place where everyone talks, no one listens,
and later everyone disagrees about what was said

Serif Design Studio poster available at:

www.amazon.com/dp/B01GL65MRM/ref=hnd_sw_r_pi_dp_PJm8ybROMVRVF

Conference image reproduced from Neurowire:

<https://www.scientifica.uk.com/neurowire/how-to-make-your-scientific-posters-stand-out>

Presenting a conference poster requires you to have a wide range of skills:

- Communication skills - effective messages in this medium, audience needs
- Development, design & printing skills – software, typography, printing requirements
- Presentation skills – attracting delegates, presenting a “pitch”, responding to questions

You may also wish to provide handouts with your poster that require another set of effective communication skills for this complementary, but different, medium.



Creating effective poster presentations

www.ncbi.nlm.nih.gov/pubmed/19404892

Conferences are increasingly utilising the e-poster format:

- Overcomes printing costs and transportation issues
- Can utilize dynamic and/or interactive elements - audio, video, enlarged graphics, hyperlinks, multiple pages

Can present technical issues - software requirements, wifi access, file formats & compatibility



How to make an effective e-poster

www.researchgate.net/publication/273521377 [How to Make an Effective e-Poster](#)

UWA Poster Support



GRS Workshops: Communicating your Research at Conferences – 16 OCT 2018
Structuring an effective conference presentation
Structuring an effective conference presentation
<http://www.postgraduate.uwa.edu.au/students/resources/workshops>



UWA Uniprint Poster printing – including cloth posters
<http://www.uniprint.uwa.edu.au/services/posters>



UWA PowerPoint template – UWA Brand Toolkit – Downloads – Templates - Corporate Stationary- Corporate PowerPoint Presentation
<http://www.brand.uwa.edu.au/>

Free Templates



PowerPoint Poster templates
<https://www.posterpresentations.com/free-poster-templates.html>



Microsoft Office Poster Templates (Word and PowerPoint)
<https://templates.office.com/en-us/Posters>

MS PowerPoint and Word instructions



Creating a large format poster using PowerPoint 11
<https://www.hamilton.edu/offices/lits/rc/creating-a-large-format-poster-in-powerpoint-11>



How to make a poster in Microsoft Office Word
<http://www.printaholic.com/how-to-make-a-poster-in-word/>

Conference Presentation Advice



Tips for presenting your scientific poster at a conference
<https://www.scientifica.uk.com/neurowire/tips-for-presenting-your-scientific-poster-at-a-conference>

Next session OCT 5: Managing Feedback

Find further details of the UWA GRS Writing Group, including advice sheets to download, see:
www.postgraduate.uwa.edu.au/students/resources/communities#writinggroup